



INTERNATIONAL OUTREACH

COMMUNITY SERVICE PROGRAM

 Visit www.GFWC.org/membership/club-manual/ for updates and more information.

HOW CAN YOUR CLUB MAKE A GLOBAL IMPACT?

Half of the world's population, over two billion people, lives on less than \$2.00 a day and 21,000 children die each day due to poverty, hunger, and easily preventable diseases. GFWC encourages our clubs to reach beyond their own communities to the global community to make a lasting difference in the lives of children, their families, and communities.


The GFWC International Outreach Community Service Program is designed to enable members to become better world citizens through advocacy, education, and action, which will, in turn, affect change in and for our global friends and their communities.

In most cases, GFWC members cannot be physically present to assist and make changes in countries around the world; however, members can be assured the donations made through our partnership agencies are reaching those in the greatest need. There are countless ways to support global development and make a lasting difference.

Consider raising cultural awareness; celebrating ethnicities; conducting fundraising activities to support healthy child development; advocating for basic human needs such as food, water, clothing, and education; and promoting self-sufficiency.

GFWC COMMUNITY SERVICE PROJECTS

GFWC Community Service Projects are projects that members initiate and participate in to serve their communities—they do not include projects that relate to GFWC partners. These projects are specifically related to the International Outreach Community Service Program and may involve other members of the community, other organizations, or the individual club or members.

 Direct any questions regarding projects that do not involve GFWC partners to the International Outreach Community Service Program Chairman or GFWC Programs Department at Programs@GFWC.org.



2016-2018 INTERNATIONAL OUTREACH COMMUNITY SERVICE PROGRAM

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COLLECTION OF CORRECTIVE GLASSES FOR MEDICAL MISSION TRIPS

Walhalla Woman's Club (SC) members assisted a community member with her medical mission trips to Eastern Europe, Africa, and Central America by collecting used reader and prescription glasses from their members, friends, and neighbors. The club recruited local churches and other local civic groups to participate in the project. As a result 976 pairs of glasses were donated, assisting people on three different continents to be able to see well enough to read.



TRAVELING TUTUS

GFWC New Tampa Jr. Woman's Club (FL) collects and distributes gently used dance attire to underprivileged children around the world. Club members cut tulle into strips and attached them to a piece of elastic in a variety of sizes and colors. The new tutus were delivered along with gently used dance wear and a cash donation to "Traveling Tutu's." It is said there are shortcuts to happiness and dancing is one of them. Little girls across the globe are enjoying their pretty tutus.



BOTTLE AUCTION

The **Junior Woman's Club of Woodstown (NJ)**, with 21 members, held a bottle auction. Members donate a wrapped bottle, which can contain anything. The bottles are then auctioned off and the winner opens the bottle for all to see. There are always some crazy items such as dish soap or shampoo that provide plenty of laughs. An easy fundraiser providing fun for the members, the event brought in over a \$120 at one meeting.



HOSPITALITY FOR INTERNATIONAL STUDENTS

A project in their own backyard gave the **Village Improvement Associates of Rehoboth Beach (DE)** an opportunity to work with international students in their community. Memorial Day to Labor Day members work to create a safe and hospitable community for the students working at local businesses in the summer. Members offer meals, transportation, emergency assistance, and fellowship. Members volunteered one night a week from May to September to prepare and serve meals with other service groups to these students.

IDEAS

Program ideas are endless. Below is a list of ideas on how clubs may support the International Outreach Community Service Program.

- Help children all over the world by funding life-saving vaccines.
- Participate in international cultural exchanges.
- Educate your club and community about major issues and challenges facing people in developing countries.
- Support the development of healthy and sustainable communities around the world.
- Ensure children have access to health, education, equality, and protection.
- Provide support and encourage growth and sustainability by donating gifts such as livestock to families in need.
- Educate members about United Nations programs concerning women and children.
- Promote legislation in support of human rights around the world.
- Provide members with direct service opportunities for persons in developing countries through our program partners.
- Help ensure that children and families have access to clean water by providing wells.

GFWC PARTNERSHIPS

GFWC partners are the organizations listed with whom GFWC has established a formal relationship and mutual understanding. Our partners offer unique and customized services: materials, speakers, kits, and/or additional information specifically designed for GFWC clubs. They are aware of GFWC clubs' specific needs, our organizational structure, and have a signed Memorandum of Understanding with GFWC. GFWC partners will assist in monitoring the donations generated by GFWC members.

To ensure that donations to GFWC partner organizations at the individual, club, district, or state level are reflected toward GFWC's collective impact, make sure to write GFWC in the memo line on your donation check.



Direct any questions regarding donations to GFWC partners to International Outreach Community Service Program Chairman or GFWC Programs Department at Programs@GFWC.org.



HEIFER INTERNATIONAL

SEND ALL CONTRIBUTIONS TO:

Heifer International
1 World Avenue
Little Rock, AR 72202

**Reference code #VOMYYOOGFW000
or donate online at fundraise.heifer.org/GFWC.**

Contact: Asmi Patel, Community Engagement Coordinator

E: gfwc@heifer.org

P: 501-907-8848

For more than 70 years, Heifer International has provided gifts of livestock and environmentally-sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income. Since 1944, Heifer has helped 25 million families in more than 125 countries through training in livestock development and livestock gifts that multiply.

GFWC members can help Heifer International by participating in the following programs:

- Conduct a Heifer program at a club meeting using our free GFWC Program Kit, available to order online at www.heifer.org/gfwc.
- Engage faith and school communities in your area with Heifer's free educational resources: www.heifer.org/faith and www.heifer.org/schools.
- Plan a fundraiser to raise money for families in need, and share your story online at www.heifer.org/whencowsfly.
- Host an online fundraiser in honor of a member, milestone or just because at fundraise.heifer.org/GFWC.
- Visit one of our Learning Centers in Arkansas or Massachusetts for a weekend retreat or to be a part of Women's Lambing. Learn more by emailing us at gfwc@heifer.org.

Where available, Heifer-trained speakers can speak to your club about Heifer's work. To request a Heifer volunteer speaker or for further assistance, please email gfwc@heifer.org.

FUNDRAISING IDEAS

Sponsor a Local Read to Feed Program: What is Read to Feed? Read to Feed is Heifer International's unique reading incentive program. Schoolchildren from pre-kindergarten through 6th grade enlist sponsors to pledge a donation for each book read or hour spent reading. At the end of the program, the students pool in all the funds raised from reading to donate to Heifer International. Your club can help a child make a difference by sponsoring a local school Read to Feed program!

Auction with Heifer Animals: Auction off all the different Heifer animals! This way your club can focus on the purpose and details of the event, rather than procuring items. Your club can get an auctioneer, food, drinks, and build a great atmosphere of fun and support.





OPERATION SMILE

Contact: Bonnie Keuhne, Development Officer, Community Relations
3641 Faculty Boulevard
Virginia Beach, VA 23453

W: www.operationssmile.org

Help us ensure that GFWC receives proper credit for your donation by including your club name on all checks and online donation forms. Include a contact person and address, and mail checks to the attention of Bonnie Keuhne.

Please direct all questions to:

Bonnie Keuhne, Development Officer, Community Relations

E: BKeuhne@OperationSmile.org

P: 757-321-3208

Every three minutes a child is born with a cleft.

What if this were your child?

It is estimated that two billion people, or one-quarter of the world's population, lack access to basic surgical care.

At Operation Smile we believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care. That is what drives us: our global network of medical professionals, who donate hundreds of thousands of hours toward the care of children around the world each year, and generous people like you who are moved to make a difference in the lives of children you've never met.

We are an international medical charity whose global network of thousands of credentialed medical volunteers from more than 80 countries is dedicated to helping improve the health and lives of children from more than 60 countries. Since its founding in 1982, Operation Smile has provided more than 240,000 free surgical procedures for children and young adults born with cleft lip, cleft palate and other facial deformities. Operation Smile is the largest volunteer-based medical charity providing free cleft surgeries.

For more than thirty years, Operation Smile and GFWC members have worked together to provide free surgeries for these children, as well as care and comfort during their treatment.

A child's cleft lip or cleft palate can be repaired for as little as \$240 and in as few as 45 minutes, but it's more than a surgery. Your support gives renewed hope to children and families around the world.

Here is how GFWC and Operation Smile can work together to help bring children new smiles:

- Email or call and request Operation Smile's "Partners in Service" kit.
- Accept the challenge to "Give a Smile": donate at least \$240 to support Operation Smile's mission to provide free, safe surgeries for children with clefts. "Fundraising Ideas" booklet included in the kit
- Sew Children's Hospital Gowns, Blankets, No-No-Armbands, Smile Dolls, and Smile Bags to help comfort children during their hospital stay.
- Collect needed items and supplies for Operation Smile medical missions. Lists of needed items may be found in the kit.

Help us ensure that GFWC receives proper credit for your donation by including your club name on all checks. Include a contact person and address, and send them to the attention of Bonnie Keuhne, Development Officer, Community Relations.



Invest in a healthier world.
Immunize a child.



UNITED NATIONS FOUNDATION, SHOT@LIFE

Contact: Alan Kissick, Partnership Officer
PO BOX 96399, Washington, DC 20090
E: Akissick@unfoundation.org
P: 202-864-5654

We all treasure our children's first moments—their first birthday, first word, first step. Yet millions of children miss out on these moments because they don't have access to the vaccines they need.

Shot@Life educates, connects, and empowers individuals to champion global vaccines as one of the most effective ways to save the lives of children in developing countries. The campaign rallies the public to advocate and fundraise for global childhood vaccines. We believe that by encouraging people to learn about, advocate for, and donate to vaccines, we can decrease the 1.5 million annual vaccine-preventable childhood deaths and give every child a shot at a healthy life.

Your club can support Shot@Life by participating in the Shot@Life Award Program!

This Program awards clubs and states that raise funds or rally support for our cause. You can win by:

- Raising funds to send life-saving vaccines to children in developing countries
- Recruiting volunteers (Champions) who aim to show the US Government that we care about international vaccine programs
- Taking an advocacy action such as sending letters or meeting with your member of Congress in support of funding for global vaccines
- Providing an opportunity for Shot@Life staff or a Champion to speak at your state convention

Otherwise, we encourage clubs to:

- Follow Shot@Life on Facebook (Shot@Life) and Twitter (@ShotAtLife) to get the most up to date campaign information
- Organize or join Shot@Life advocacy and awareness events around key dates such as World Polio Day (October 24) and World Pneumonia Day (November 12)

To learn more about how you can participate in the Shot@Life Award Program, please visit www.shotatlife.org/gfwcawards.

We have a plethora of tools, resources, and speakers available to help your efforts. Simply contact info@shotatlife.org for more information.

Help us, help you! Please make sure to include your club name and state on all checks and reports sent to Shot@Life so we can make sure that it is credited to your club properly!

Thank you for considering to support Shot@Life!



U.S. FUND FOR UNICEF

Contact: Mansi Mehta, Manager, Civil Society Partnerships
125 Maiden Lane New York, NY 10038
W: www.UNICEFUSA.org
E: mmehta@unicefusa.org
P: 212-922-2540

If club members wish to contact directly, they may reach out via email and/or phone. For more than six decades, GFWC has supported UNICEF, the United Nations Children's Fund, in its efforts to ensure the world's most vulnerable children have access to health, and immunization, clean water, nutrition, education, emergency and disaster relief and more.

Previously, GFWC has supported the Healthy Villages program in the Democratic Republic of Congo, which seeks to empower villagers to improve and maintain their own sanitation systems and to adopt healthy hygiene practices.

GFWC and the U.S. Fund for UNICEF's newest partnership focuses on the End Trafficking project. This is the U.S. Fund for UNICEF's initiative to raise awareness about child trafficking which mobilizes communities to take meaningful action to help protect children domestically and internationally.

Here's what YOU can do:

- Host a fundraiser along with the a screening of *Not My Life*, a film portraying the inhumane practices of human trafficking and modern day slavery while facilitating a discussion (**Please contact Mansi Mehta for an End Trafficking fundraising tool kit and for a copy of the documentary**)
- Learn the signs of human trafficking, and report a potential case to the National Human Trafficking Hotline. You may call the National Human Trafficking Hotline to report a case: 888-373-7888 or text INFO or HELP "BeFree" (233733) (**Please visit <https://www.unicefusa.org/sites/default/files/Postcard.pdf> to download this postcard**)
- Play human trafficking bingo as a fundraiser during a member's meeting (**Contact Mansi Mehta for a copy**)
- Host a Fair Trade dinner party or a Fair Trade bake sale and raise funds for the End Trafficking project (**Please contact Mansi Mehta for the Fair Trade Dinner Party tool kit**)

*The Club that raises the most funding for the End Trafficking project throughout the year will be recognized at the GFWC Annual Convention!

GFWC clubs are invited to support the following UNICEF programs:

- The End Trafficking project
- Trick-or-Treat for UNICEF is a longstanding program, in which kids across the country collect money to help children of the world survive and grow. To order boxes, go to www.TrickorTreatforUNICEF.org.
- The UNICEF TAP Project which is a nationwide campaign that provides clean water and adequate sanitation to children around the world. For more information please visit: https://tap.unicefusa.org/?_ga=1.214720784.624555150.1436449604



We are continually working to develop partnerships with organizations whose missions and scope of work are germane to GFWC. Look for updates from the International Outreach Community Service Program Chairman in *News & Notes*, *GFWC Clubwoman Magazine*, and online at www.GFWC.org.

AWARDS

GFWC recognizes State Federations for outstanding projects and clubs for creative projects in implementing effective International Outreach Community Service Program projects and partnership projects, as follows:

- Certificate to one State Federation in each membership category
- \$50 award to one club in the nation for project creativity

Award winners will be determined by entries into the Awards Program. Each State Federation may submit one State Award Entry Cover Sheet and one Club Creativity Award Entry Cover Sheet for the International Outreach Community Service Program projects. Clubs do not submit entries directly to GFWC.

GFWC partners will recognize State Federations and clubs for their efforts. Contact the GFWC Programs Department for information.



Refer to the Awards section of the *Club Manual* for more information, including the Award Entry Cover Sheet guidelines.

